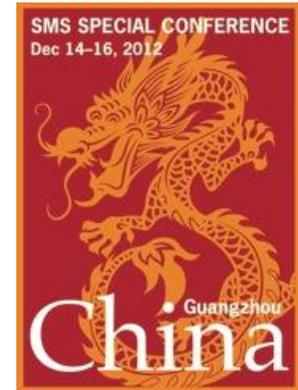




IN PARTNERSHIP WITH **SUN YAT-SEN UNIVERSITY**

CALL FOR APPLICATIONS

PAPER DEVELOPMENT WORKSHOP



The Strategic Management Society (SMS) is pleased to announce that a Paper Development Workshop will be held on Friday, December 14, 2012 preceding the SMS Special Conference in Guangzhou, China. This workshop will be held on the campus of Sun Yat-Sen Business School in Guangzhou.

The primary objective of the workshop is to provide advice to junior scholars who currently research China-related strategy, international business and entrepreneurship topics and wish to publish in international journals. Specifically, the workshop will provide junior faculty with developmental feedback on their current research projects in round-table sessions with internationally renowned scholars. These scholars will also share their insights into publishing journal papers, identifying research topics, selecting research methods, and framing research ideas. Meanwhile, participants will have the chance of meeting editors of major journals in strategic management (including SMJ, GSJ, AMJ, AMP, and AMR). Another objective of the workshop is to promote and strengthen ties between Chinese (or China-based) and international researchers. The workshop is structured to provide lots of opportunities for interactions between junior and senior scholars through faculty panels and round-table sessions.

Intended Participants and Submission

Submission to the PDW is open to associate or assistant professors, post-docs, and Ph.D. candidates who are doing or are interested in doing China-related strategy, international business or entrepreneurship research. We invite two types of submissions: full papers and research proposals. Full papers should contain the essential elements of a normal journal paper, and should be no more than 40 pages long (font size 12 and double spaced).

Research proposals should at least include research questions, literature review, research design, and expected contributions and should be no more than 20 pages long. Any topic or empirical focus is welcome as long as it is associated with China-related strategy, international business or entrepreneurship issues (e.g., innovation, competitiveness, strategic alliance, foreign direct investment, Chinese MNEs, corporate governance, and corporate social responsibility). Proposals and papers must be written in English. The format for submission should follow *Strategic Management Journal* paper submission guidelines (<http://smj.strategicmanagement.net/>).

Selection Criteria

The number of participants is limited. The selection committee formed by the two PDW chairs will select participants based on the following criteria:

1. Significance of the research issues addressed
2. Theoretical/methodological novelty
3. Clarity of presentation

Format and Time Requirements

The PDW will be organized as follows: morning session will consist of panel discussions and presentations by leading scholars. In the afternoon, participants and senior faculty will split up into small groups to discuss papers and research proposals of the participants. The PDW has a duration of five hours in total: Two hours in the morning session and three hours in the afternoon session (with a two-hour lunch break and social interactions in between).

Contact Persons

Should you have any questions, please feel free to contact:

Haiyang Li, Rice University
Pre-Conference Workshop Chair
SMS Special Conference Guangzhou 2012
Email: haiyang@rice.edu

Eric Tsang, University of Texas at Dallas
Pre-Conference Workshop Chair
SMS Special Conference Guangzhou 2012
Email: ewktsang@utdallas.edu

**To learn more about the
SMS Paper Development Workshop and Special Conference
in China please visit:**

<http://china.strategicmanagement.net/>

Timeline:

- July 1, 2012** Applications for Paper Development Workshop Due
- End of August, 2012** Notifications of Review Committee Decisions
- October 16, 2012** Deadline for Accepted Individuals to Confirm Participation
- December 14, 2012** Paper Development Workshop
- December 14-16, 2012** SMS Special Conference Guangzhou, China

a professional society for the advancement of strategic management

The Strategic Management Society (SMS) is unique in bringing together the worlds of reflective practice and thoughtful scholarship. The Society consists of nearly 3,000 members representing over 80 different countries. Membership, composed of academics, business practitioners, and consultants, focuses its attention on the development and dissemination of insights on the strategic management process, as well as fostering contacts and interchange around the world.

The Society is probably best known through the Strategic Management Journal (SMJ) published by John Wiley & Sons. This Class A journal has become the leading scholarly publication in the field of Strategic Management and is consistently rated one of the top publications in the management area. In 2007 the Society launched the Strategic Entrepreneurship Journal (SEJ) and in 2010 the Global Strategy Journal (GSJ). The intent is for these new quarterly publications to soon also become Class A journals and to promote the development and dissemination of advances in the field by maintaining the highest standards of intellectual thought combined with practical relevance, just as their sister publication SMJ has done for many years.



SMS Executive Office • Rice Building – Suite 215 • 815 W Van Buren Street • Chicago, IL 60607 • USA

Phone 1 312-492-6224 Fax 1 312-492-6223 e-mail sms@strategicmanagement.net

Interested? Visit www.strategicmanagement.net